



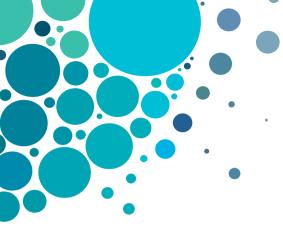
Netherlands NetAcad Day 2023

Instructor event

Rik Bleeker Willem-Jan Derks

- CSR Manager Europe North
- CSR Manager Netherlands





Agenda

- 1000 Opening & Ontwikkelingen
- 1010 Netacad Programma Updates
- 1040 Engineering Showcases
- 1100 Cisco Security Solutions
- 1130 NetAcad Impact Report
- 1140 Wrap up & Awards

Opening & Ontwikkelingen





NetAcad Programma Updates





Programma Updates

- NetAcad.com & Skillsforall.com Portfolio
- Nieuwe Certificeringen
- Nieuw "Data" pathway
- Vertalingen
- IT Essentials v8
- Europe North Instructor Training
- Instructor Professional Development
- Talent Program
- NetAcad.nl & Communicatie



IT Essentials Digital **Explore** ▲ Cybersecurity Essentials Career A NDG Linux Essentials ● A PCAP: Programming Essentials in Python **Essentials** Preparation for entry ▲ Networking Essentials level positions. **Programmable** Cvbersecurity **Networking** Infrastructure Networking Basics ▲ Endpoint Security ● A Python Essentials 1 Networking Devices and Initial A Network Defense Configuration ● ▲ Python Essentials 2 ▲ Cyber Threat Management Network Addressing and Basic ★ ● ■ DevNet Associate Troubleshooting A Cybersecurity Pathway Workshop: Experimenting CCNA: with RFST APIs ★ • ■ CyberOps Associate ★ • Introduction to Networks Network Security Workshop: Model-Driven ★ • ■ Switching, Routing, & Wireless Essentials Programmability ● ▲ Cloud Security ★ • ■ Enterprise Networking, Security & Automation CCNP Enterprise: ★ • ■ Core Networking (ENCOR) ★ • ■ Advanced Routing (ENARSI) **Practice**

Complementary Offerings

Additional offerings available from Partners







▲ JavaScript Essentials 1 (JSE)
 CLA: Programming Essentials in C
 CLP: Advanced Programming in C
 CPA: Programming Essentials in C++

Nieuwe Certificeringen

- Cisco Certified Support Technician (CCST) Networking
 - Ensures successful candidates have the foundational knowledge and skills necessary to demonstrate how networks operate, including the devices, media, and protocols that enable network communication.

- Cisco Certified Support Technician (CCST) Cybersecurity
 - Validates entry-level Cybersecurity knowledge and skills to support and assist with tasks including security principles, network security and endpoint security concepts, vulnerability assessment and risk management, and incident handling.



Cybersecurity Analyst

Description:

Security operations personnel that supports and participates in cybersecurity-related activities, including vulnerability assessment, incident handling, and security reporting and documentation.

Not yet ready to take lead roles but have a broad range of knowledge and skills to participate in and assist with tasks performed by seasoned cybersecurity professionals.



Aliases:

- Junior Cybersecurity Technician
- Cybersecurity Support
- Cybersecurity Specialist
- IT Technician with Security Focus
- Tier 1 Help Desk Support

Experience level:

0-1 years

Skills:

- ✓ Understand core security concepts
- ✓ Assist with network security and data analysis
- ✓ Assist with systems and software security, including malware, cloud & endpoint security, and identity management
- ✓ Assist in applying risk management principles and processes
- ✓ Assist in incident response and disaster recovery

Desired Certification:

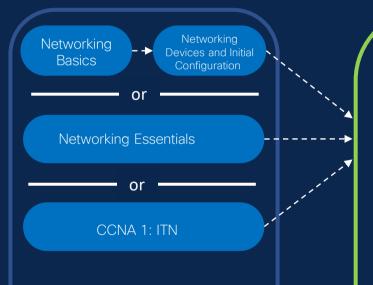
Cisco Certified Support Technician (CCST) Cybersecurity



Easy starting points for instructors

IIIII Networking CISCO Academy

Coming in Q3 in Full instructor-led mode



Endpoint Security Network Defense Cyber Threat Management

CISCO CERTIFIED CCST

Cybersecurity Essentials
Version 3.0 (Instructor-Led)

NEW







Cisco Certified Support Technician: Cybersecurity

Certification-ready curriculum

Prerequisites:

Fundamental understanding of Networking concepts

Network Support Technician Competency Skills

Standards and Concepts

Addressing and Subnet Formats

Endpoints and Media Types

Infrastructure

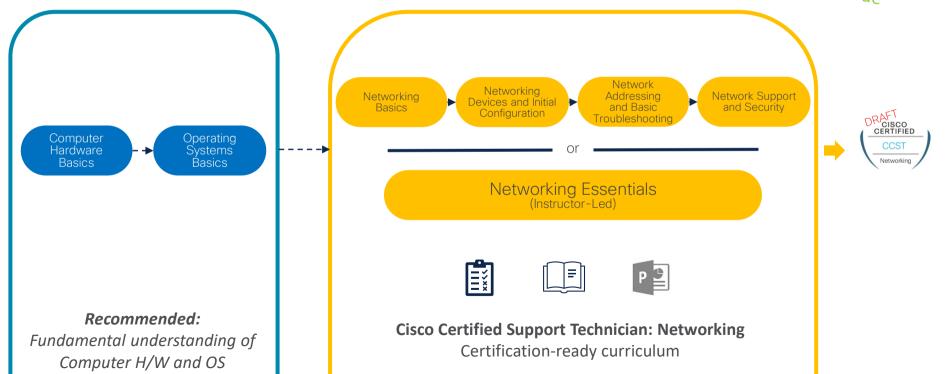
Diagnosing Problems

Security

- 1.1. Identify the fundamental building blocks of networks.
- 1.2. Differentiate between bandwidth and throughput.
- •1.3. Differentiate between LAN, WAN, MAN, CAN, PAN, and WLAN.
- 1.4. Compare and contrast cloud and on-premises applications and services.
- . 1 5 Describe common network applications and protocols
- 2.1. Compare and contrast private addresses and public addresses.
- 2.2. Identify IPv4 addresses and subnet formats.
- · 2.3. Identify IPv6 addresses and prefix formats.
- •3.1. Identify cables and connectors commonly used in local area networks.
- 3.2. Differentiate between Wi-Fi, cellular, and wired network technologies.
- •3.3. Identify types of endpoint devices.
- · 3.4. Demonstrate how to set up and check network connectivity on Windows, Linux, Mac, Android, and
- •4.1. Identify the status lights on a Cisco device when given instruction by an engineer.
- 4.2. Use a network diagram provided by an engineer to attach the appropriate cables
- 4.3. Identify the various ports on network devices.
- 4.4. Explain basic routing concepts.
- 15 Evoloin boois awitahing concepts
- •5.1. Demonstrate effective troubleshooting methodologies and help desk best practices, including ticketing, documentation, and information gathering.
- 5.2. Perform a packet capture with Wireshark and save it to a file.
- •5.3. Run basic diagnostic commands and interpret the results.
- •5.4. Differentiate between different ways to access and collect data about network devices
- •6.1. Describe how firewalls operate to filter traffic.
- •6.2. Describe foundational security concepts.
- •6.3. Configure basic wireless security on a home router (WPAx)

Easy starting points for learners and instructors

- Will be available in self-paced and instructor guided first
- Coming late Q3 in Full instructor-led mode



Data Analyst, Scientist & Engineer Pathway Details



Learning Goals:

- Immersive, Gamified Experience
- Excitement About the Domain
- 360 View
- Data Analytics, Science, Engineering, Al/ML, etc.
- Understanding Job Roles and Career Pathways

Learning Goals:

- Develop Employable Skills for "Data Analysts"
- Using Tools like Excel and SQL and Tableau to Analyze Data
- Develop Skills in Storytelling with Data

Learning Goals:

- Develop Employable Skills for "Data Scientists"
- Using Python and Datarelated Modules to Collect and Analyze Data
- Exploratory Data Analytics
- Understanding Statistical Modeling
- Using Python for AI/ML applications

Learning Goals:

- Develop Employable Skills for "Data Engineers"
- Using ETL and Data Pipeline Tools
- Experience using tools like Spark, Kafka, Hadoop, etc.
- Understanding various Cloud-based Data Solutions (AWS, GCP, Azure)



Introduction to Data Science

Course Overview

This introductory course takes learners inside the world of data science. They will learn the basics in the fields of data science, data analytics and data engineering to better understand how machine learning is shaping the future of business, healthcare, education and more.

Benefits

Data science professionals who can provide actionable insights for data-driven decisions are in high demand.

Explore Opportunities in Technology

- ✓ Develop your awareness of opportunities that data analytics enable.
- Explore career opportunities in the Data Science, Analytics, Engineering and Artificial Intelligence and Machine Learning landscapes.

Course Details

Target Audience: High-school, Secondary and 2-Year college students, General audience

Estimated Time to Completion: 6 hours

Prerequisites: None

Course Delivery: Instructor-guided or Self-paced

Learning Component Highlights:

- ✓ 4 modules
- √ 5 practice lab activities
- ✓ 1 interactive pivot table widget
- √ 14 videos
- ✓ Knowledge checks and module guizzes
- ✓ Final exam

Course Recognitions: Digital Badge

Recommended Insertion Points: A great start for learners exploring the area of data science, analytics and engineering, as well as Al/ML.



Requirements & Resources

- · ASC Alignment Required: No
- Instructor Training Required: No
- · Physical Equipment Required: No

IIIIII Networking CISCO Academy



Data Analytics Essentials

Course Overview

Students in this course will learn how to use the fundamental tools of a data analyst, how to transform, organize and visualize data with spreadsheet tools such as Excel. They will also learn how to query data from a relational database using SQL and how to improve their data presentations using powerful business intelligence tools like Tableau. By the end of the course, they will have an analytics portfolio complete with an analysis of popular datasets, showcasing their skills in Excel, SQL and Tableau.

Benefits

Organizations all over the world recognize the value of analytics. This course will teach students the tools of the trade.

Prepares for Careers

- ✓ SQL and Excel are used in every organization.
- Dashboarding, data visualizations and storytelling with data are highly sought after.

Course Details

Target Audience: High school, secondary and 2 -year college vocational students, college and university students studying IT or non-IT fields, career changers

Estimated Time to Completion: 30 hours

Prerequisites: None

Course Delivery: Instructor-guided or Self-paced

Learning Component Highlights:

- ✓ 9 modules and 26 practice labs
- √ 42 videos
- √ 90 practice opportunities
- √ 9 module exams
- √ 1 final exam

Course Recognitions: Digital Badge



Requirements & Resources

- ASC Alignment Required: No
- Instructor Training Required: No
- Physical Equipment Required: No



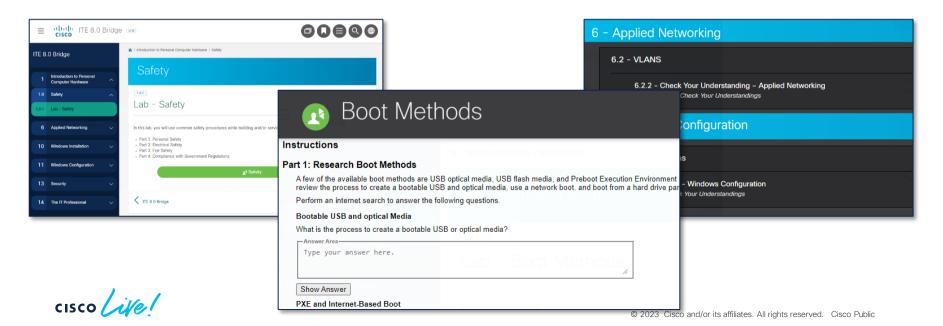
Vertalingen

- NetAcad.com (Intro lot, Intro Cyber, IT Essentials V7)
- Maart 2023 Intro Cybersecurity Skills for All
- April 2023 Intro Internet of Things and Digital Transformation
- TBA IT Essentials V8

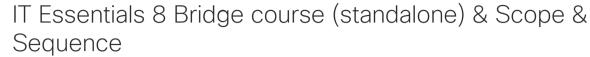


IT Essential V8

- Vertaling Nederlands
- CompTIA A+



IT Essentials Updates



No translation for Bridge Material

Available ITE 8 Scope and Sequence draft (full course)

Available IT Essentials 8 Bridge Alumni Course

Available

IT Essentials 7.02 + IT Essentials 8 Bridge

> Available

IT Essentials 8 Full Course

End of calendar year







IT Essentials New Content

6.0.1	DNS Records	- A - AAAA - Mail exchanger (MX) - Text (TXT)			
6.0.2	Spam Management	- DomainKeys Identified Mail (DKIM) - Sender Policy Framework (SPF) - Domain-based Message Authentication, Reporting, and Conformance (DMARC)			
6.1.1	DHCP Operation	- Leases - Reservations - Scope			
6.2.1	Virtual Lan (VLAN)	Virtual Lan (VLAN)			
11.1.1	Graphics Considerations	Dedicated graphics card vs. integrated Video random-access memory (VRAM) requirements			
11.1.2	External Hardware Tokens	External hardware tokens			
11.1.3	ISO Mountable	ISO mountable			
11.1.4	Other Considerations	Other considerations for new applications Impact to operation Impact to business			
14.0.1	Asset Databases	- Database system - Asset tags and IDs			
14.0.2	Asset Procurement	- Procurement life cycle - Warranty and licensing - Assigned users			
14.1.1	Reports and Procedures	Types of documents Splash screens Incident reports Standard operating procedures Procedures for custom installation of software package			
14.1.2	User Checklists	Types of documents New-user setup checklist End-user termination checklist			
14.1.3	Knowledge Base and Articles	· Knowledge base/articles			

Europe North Instructor Training



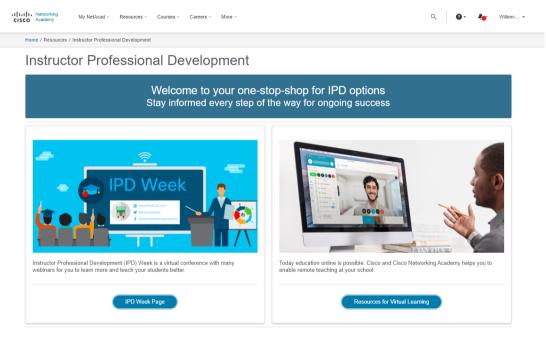
Instructor Training Europe North March 2023

Networking Academy

Pathway	Course	Hours	Start	End	Day	Time	Prerequisites
Networking	CCNA 1 Introduction to Networks (English)	70	16-03-23	01-06-23	Thu	1900-2030 (CET)	N/A
	CCNA 1 Introduction to Networks (Dutch)	70	13-03-23	29-05-23	Mon	1800-1930 (CET)	N/A
	CCNA 1 Introduction to Networks (French)	70	15-03-23	31-05-23	Wed	1900-2030 (CET)	CCNA1
	CCNA 2 Switching, Routing, and Wireless Essentials (English)	70	14-03-23	30-05-23	Tue	1830-2000 (CET)	CCNA1
	CCNA 2 Switching, Routing, and Wireless Essentials (Dutch)	70	13-03-23	29-05-23	Mon	1830-2000 (CET)	CCNA1
	CCNA 2 Switching, Routing, and Wireless Essentials (French)	70	16-03-23	01-06-23	Thu	1900-2030 (CET)	CCNA1
	CCNA 3 Enterprise Network, Security & Automation	70	15-03-23	31-05-23	Wed	1800-1930 (CET)	CCNA 2
	CCNP Enterprise: Encor	70	16-03-23	01-06-23	Thur	1930-2100 (CET)	CCNA 1-3
Programmabilty	DevNet Associate	70	16-03-23	01-06-23	Thur	1900-2030 (CET)	Basic Network and Programming Skills
Security	CyberOps Associate	70	13-03-23	29-05-23	Mon	1900-2030 (CET)	Cybersec Essentials
	Network Security	70	15-03-23	31-05-23	Wed	1930-2100 (CET)	CCNA 1 & CCNA 2
Programming	PCAP: Programming Essentials in Python	60	16-03-23	11-05-23	Thu	1630-1800 (CET)	N/A
NetAcad	Introduction NetAcad and Skills for All	2	23-03-23	N/A	Thu	1600-1730 (CET)	N/A
	Introduction Packet Tracer	2	27-03-23	N/A	Mon	1600-1730 (CET)	N/A
End Dates are an indication and allow for some break weeks. The instructor trainer will communicate a studyplan. Start dates could change due to schedule changes.							



Instructor Professional Development











HBO & MBO Talent Program







In dit programma krijg je de kans om je afstudeerstage te lopen en een uitdagende baan te krijgen bij belangrijke partners van Cisco. Wij werken samen met de volgende toonaangevende en innovatieve IT-bedrijven in Nederland.

- Avit
- Axians
- Conscia
- · NTT
- · Simac
- Telindus











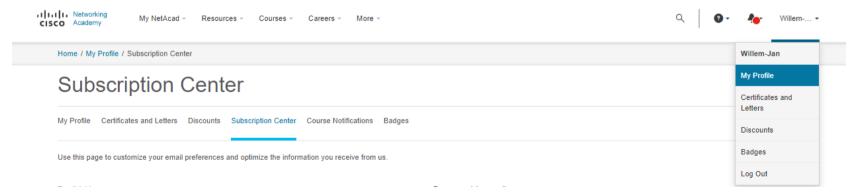






Communicatie

- Netacad.nl voor alle NL specifieke ontwikkelingen
- Netacad.nl Nieuwsbrief (https://www.netacad.nl/about/)
- Netacad.com E-mail adres
- Netacad.com preferences





Marketing

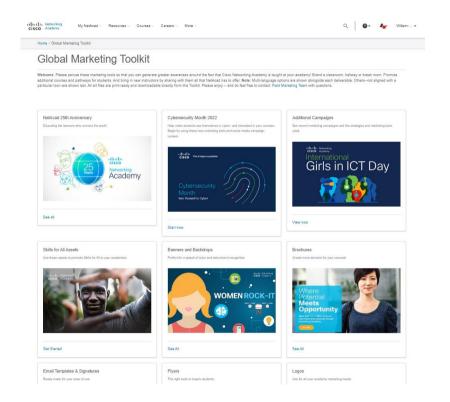
https://www.cisconetacadyearbook.com/

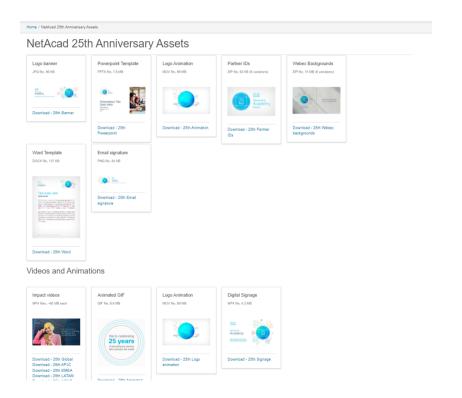
1997-2002 2003-2007 2008-2012 2013-2017 2018-2022 **(?) 9 1**





Marketing









Engineering Showcases

Jason Davis - Distinguished Engineer Cisco Jara Osterfeld - Technical Solutions Specialist Cisco



Cisco Security Solutions

Maarten Lutterman Technical Solution Architect - Cisco

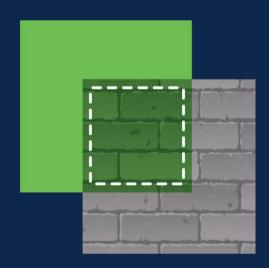




Cisco Security

Netacad

Maarten Lutterman - Technical Solution Architect Security Feb 2023





Who am I

- TSA for Cisco Security Portfolio
- 14 years in IT Security



Previous Jobs & education



Zuyd Hogeschool -Heerlen

Network Infrastructure Design

2004-2008



Ministerie van Binnenlandse Zaken en Koninkrijksrelaties



E-Commerce Park
Curacao

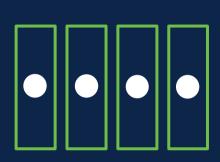
BIZA

Security Expert



Motiv ICT Security
Security Architect

Resilience requires a shift to a new security strategy



Point Solutions



Security Resilience

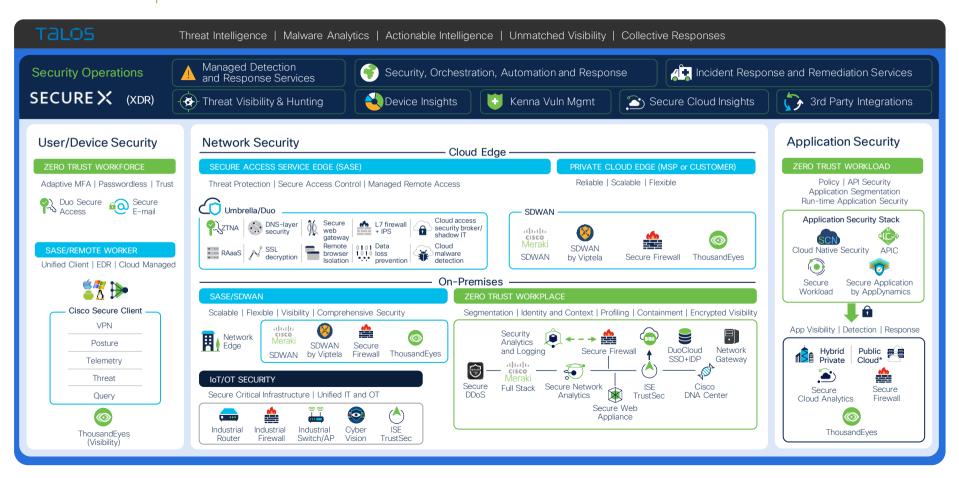
Prevention — Detection/response/recovery
Siloed — Connected

Alert/threat-centric — Context-centric

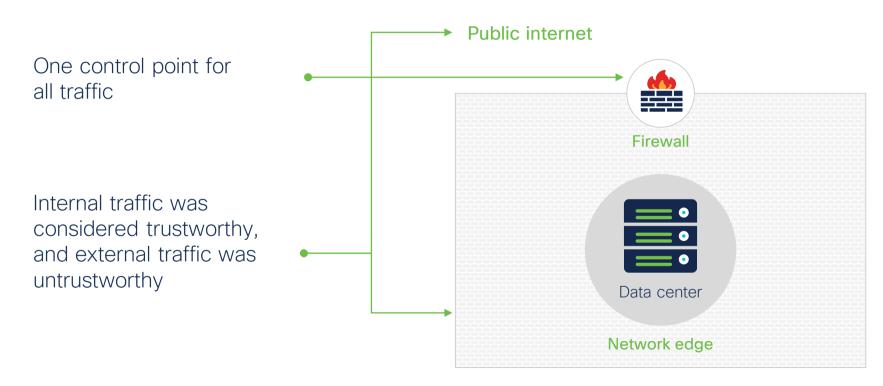
The 5 Dimensions of Security Resilience

- See More: Activate Billions of Signals telemetry across ecosystem, active monitoring and filtering
- Anticipate What's Next: Embrace Shared Intelligence actionable intelligence and expertise
- Take Right Action: Prioritize What is Most Important risk-based contextual analysis, continuous trust assessment
- Close Gaps: Pervasive Defense Across Ecosystem open platform across users/devices/networks/applications
- Get Stronger Every day: Optimize Efficacy orchestrate, automate, spring back faster

Security Reference Architecture



Traditional Network Security



The New Reality

A one-size fits all approach has proved ineffective in today's landscape

Single control point is not adequate

Every environment needs its own micro-perimeter

Evolving form factor

Singe control point replaced by multiple firewalls, both physical and virtual

Policy sprawl

Harmonizing policies across microperimeters is challenging



Management complexity

NetSec and IT use dozens of point products, each with its own management console

Evolving threat landscape

Security products need a continuous feed of threat intelligence to stay ahead of attackers



Firewall Validated Use Cases

Where can Cisco help?















Cisco's Comprehensive Security Portfolio



World-class security controls



Secure Firewall Threat Defense



Secure Firewall ASA

Talos Talos



Consistent policies and visibility



Secure Firewall Management Center



Secure Firewall Device Manager



Cisco Defense Orchestrator



SecureX threat response



Secure Network Analytics



Integrated security portfolio



Secure Workload



Secure Access by Duo



Secure Endpoint



TrustSec



Cisco Identity Services Engine



Rapid Threat Containment



Application Centric Infrastructure



Secure Firewall Appliances Supporting your choice of FTD or ASA software

Stand-alone device: One Module: 17-45 Gbps AVC+IPS 12-53 Gbps AVC 30-70 Gbps AVC 8- 22.4 Gbps IPSec VPN 10-47 Gbps AVC+IPS 6 24-64 Gbps AVC+IPS Six node (2 chassis) cluster: Six node cluster: 650 Mbps AVC 1.5-2.2 Gbps AVC Up to 254 Gbps AVC Up to 336 Gbps AVC 2.3-20 Gbps AVC+IPS Up to 226 Gbps AVC+IPS Up to 307 Gbps AVC+IPS 650 Mbps AVC+IPS 1.5-2.2 Gbps AVC+IPS New FPR 9300 Series FPR 4115/25/45 SM-40 3110/20/30/40 SM-48 SM-56 * ***** FPR 2110/20/30/40 FPR 1120/40/50 ----FPR 1010 ... Service **SMB** Mid Data Branch Provider Office Enterprise Center

What's new? - Firewall Virtual Platforms

Private Cloud

- FMCv and FTDv
 - ESXi 7.0 support
 - Support for: Cisco Hyperflex, Nutanix Enterprise Cloud, OpenStack
- ASAc Docker containers



Public Cloud

- Azure Application Insights for FTD metrics
- FMCv/FTDv ASAv on Google Cloud Platform & Oracle Cloud Infrastructure











Cisco Firepower 1010

Support / Product Support / Security /

Cisco Firepower 1000 Series



NetAcad Equipment list for Network Security

NetAcad Impact Report

Solve Consulting







25 Jaar Networking Academy

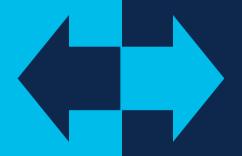
Impact over de jaren heen

09.02.2023

Maaike Zuyderwijk, Sjors van de Brug, Sophie de Heus, Maarten van Oversteeg, Bram Rovers

Solve Consulting

- Interstedelijke studenten consultancy
- Focus op social impact & sustainability
- Wetenschappelijke handvaten voor maatschappelijke vraagstukken
- Opdrachten variëren van brainstormen tot analyses





- 25 jaar lang een succesvol platform vol met netwerkkennis
- Samenwerking met ITpartners, scholen, docenten en studenten
- Wat voor impact heeft 25 jaar NetAcad gehad?



Global Impact Report



Current Annual Students from selected countries

Peru: 266.820

Nigeria: 123,132 South Africa: 82.219

Germany: 46,470

Italy: 62,715

India: 413.930

Brazil: 123.029

Pakistan: 108,711

Mexico: 138,900 Philippines: 67.437

USA: 218,374

+178 more countries

Public-Private Partnerships

 800 Academy Support Centers and Instructor **Training Centers**

Government partnership examples

- Nigeria, Peru, Rica, Spain, Turkey and UAE

CISCO

Global partnerships

- · International Telecommunication Union (UN-ITU)
- United Nations Educational, Scientific and Cultural Organization (UNESCO)
- World Tourism Organization (UNWTO)
- · Global Partnership for Education (GPE)
- · Anglo American
- · United States Agency for International Development (USAID)
- Bureau of Educational and Cultural Affairs (ECA)
- · SOS Children's Villages
- · African Childs Project

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3,198,000

17,573,000 26%

Cisco Academies

11.800

offering Networking Academy

95%

obtained a job and/or educational opportunity based on surveys since 2005 through fiscal year 2022

In-kind Contributions

\$4.8B usp

tools, resources, and support

to students, schools and

29,300

Cisco Networking Academy celebrates 25 years of educating the learners who connect the world. We are sustained by our deep, purpose-driven commitment to empower all people with career possibilities through inclusive workforce development.

Laura Ouintana Vice President and General Manager, Cisco Networking Academy

Netherlands Impact Report



Students

accompant amount attendants

15,859

151,267

ana famala alasa lasa

7%

366

active instructors

6%

are female

Key Partnership

- ROC Mondriaan, Axians.- Bonaire Classroom of the future
- UWV (National Employee Insurance Agency), Fast Lane And Startel- Junior Network Engineer reskilling project
- Brainstud- All you can learn education platform collaboration
- · Rotterdam & Randstad Reskilling and upskilling project

Key Programs

SLBdiensten and Fast Lane



Cisco Networking Academy celebrates 25 years of educating the learners who connect the world. We are sustained by our deep, purpose-driven commitment to empower all people with career possibilities through inclusive workforce development.



Cisco Academies

89

partner organizations offering Cisco courses

In-kind Contributions



\$64.5M USD

since inception, in curriculum, tools, resources, and support to students, schools and instructors

Jobs

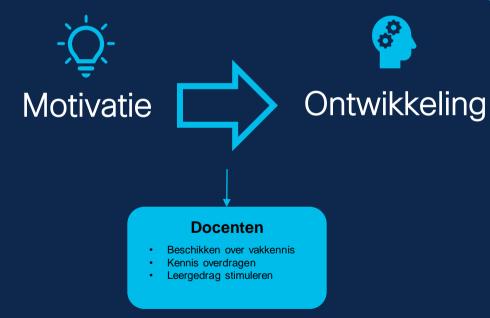
93%

students who took Cisco certification aligned courses obtained a job and/or educational opportunity based on surveys since 2005 through fiscal year 2022

Studenten

Partners

- Toepassing theorie in praktijk
- Aantrekken van talent
- Communicatie met NetAcad









Docenten & Scholen





Praktisch

· Verandert mee met de tijd

· Curriculum bouwt op elkaar voort



Community

- Veel onderling contact tussen docenten
- Kennis schept een band
- Collectieve passie













Ontwikkeling

- Blik op de toekosmt
- Overleg tussen docent en student over carrière

















IT Partners



- Vele succesverhalen tussen student en partner
- Van beide kanten tevredenheid



- Talent bridge zorgt voor verbinding
- Uitstraling op events

Talent Bridge Matching Engine Bridging the divide between talent and employment







Educating the learners who connect the world.

Wrap up & Awards



Key Takeaways

- NetAcad.com & Skillsforall.com Intro Courses
- New Data Pathway
- Skills for all broad skilling (students, employees)
- Instructor Training
- Programmability & Security
- 25 Years NetAcad
- Talent Program

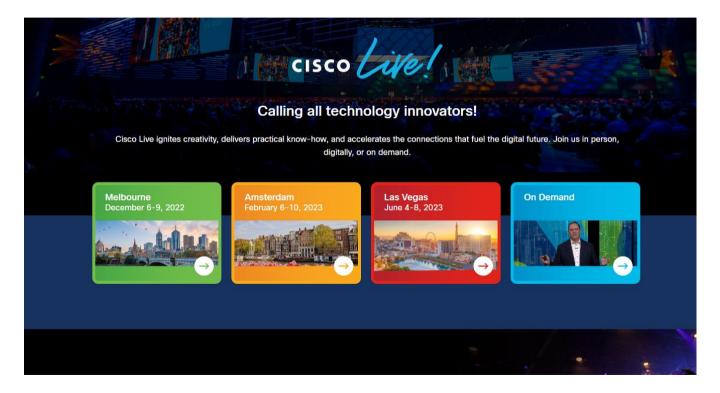


Country Digital Acceleration

...... Networking

CISCO Academy

Cisco Live 2024 - RAI Amsterdam







cisco live!



